



I AM A MERMAID by Alice Rosati

Text: Léa Chauvel-Lévy

Will she really have existed? Such is the confusion that this five-year experience has fuelled by design. The pictures serve as evidence to us. Sprawled on a shore, standing at a pedestrian crossing, lying on a hotel bed, wherever she went, the mermaid searched for of a place where she belonged – never to find it. With time, she became a paragon of the struggle of being in the world and a symbol of inadequacy.

– Léa Chauvel-Lévy

The Mermaid is an archetypal image that represents a woman who is comfortable in the deep waters of life, in the roil of emotions and sexuality. She shows us how to embrace our instinctual sexuality and sensuality, so that we may own the essence of our feminine nature, the wisdom of our body and the elation of our spirit. She symbolises our bond with our deepest, most instinctual feelings, the wild, primal, untamed nature that lies just beneath the surface of outward personalities. She has the power to fulfil her own mysterious sexual impulses without shedding her more human and conscious self. Whatever happened to girls who dreamt of becoming mermaids?

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 #Faceless #Masked #Sensuality
 #Body #Instinct #Conscious

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LIMITED EDITION

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Based in Paris, **Alice Rosati** from Milan is mainly known as a fashion photographer and art director, through her several commissioned works for many well-established magazines and brands. Before settling in Paris, she studied for an Arts Critics degree in Milan. She raised her artist singularity when she moved to Greece, where she started working in a photographic studio, then she moved back to Italy to assist the fashion show photographer Graziano Ferrari and joining her first artist representative agency. In 2011, she co-founded *Sanssouci Magazine*, a multi format editorial project presented as a limited and unusual item, embracing the best of contemporary art in all its forms and expressions. Rosati favours her Mamiya 6x7 film camera for her editorial shoots, not despising digital as she openly admits it can produce great results. She loves shooting Polaroid's and adores her Polaroid a110. Essentially, she sees the camera as purely a tool, not a means. Rosati is a photographic storyteller, viewing herself as a polyhedric artist.

RELEASE SCHEDULE

ONLINE - BOOK RELEASE

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PARIS - EXHIBITION

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