



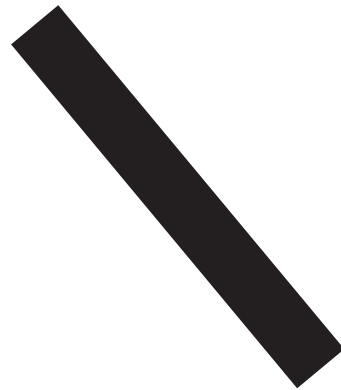
KAHIL

ARTC
piece of mind



ARTC
piece of mind

Marrakech City



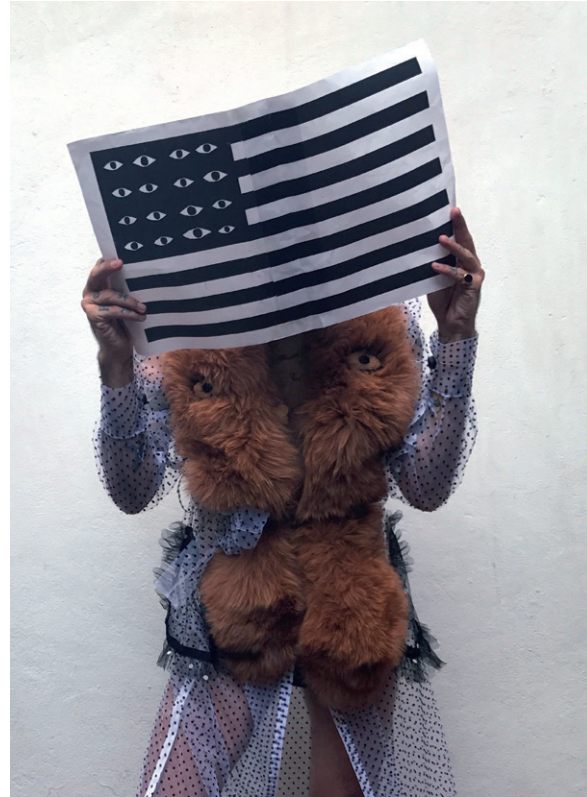
Time that passed is present memories of future hopes. I create all my pieces with a total freedom from the state of mind I have at the moment. Being respectful of the past and the culture to bring something warmer. Vintage fabrics can match past and present. Colors and prints are my landscapes.

Napoléon said: There is a fine line between the ridiculous and the sublime

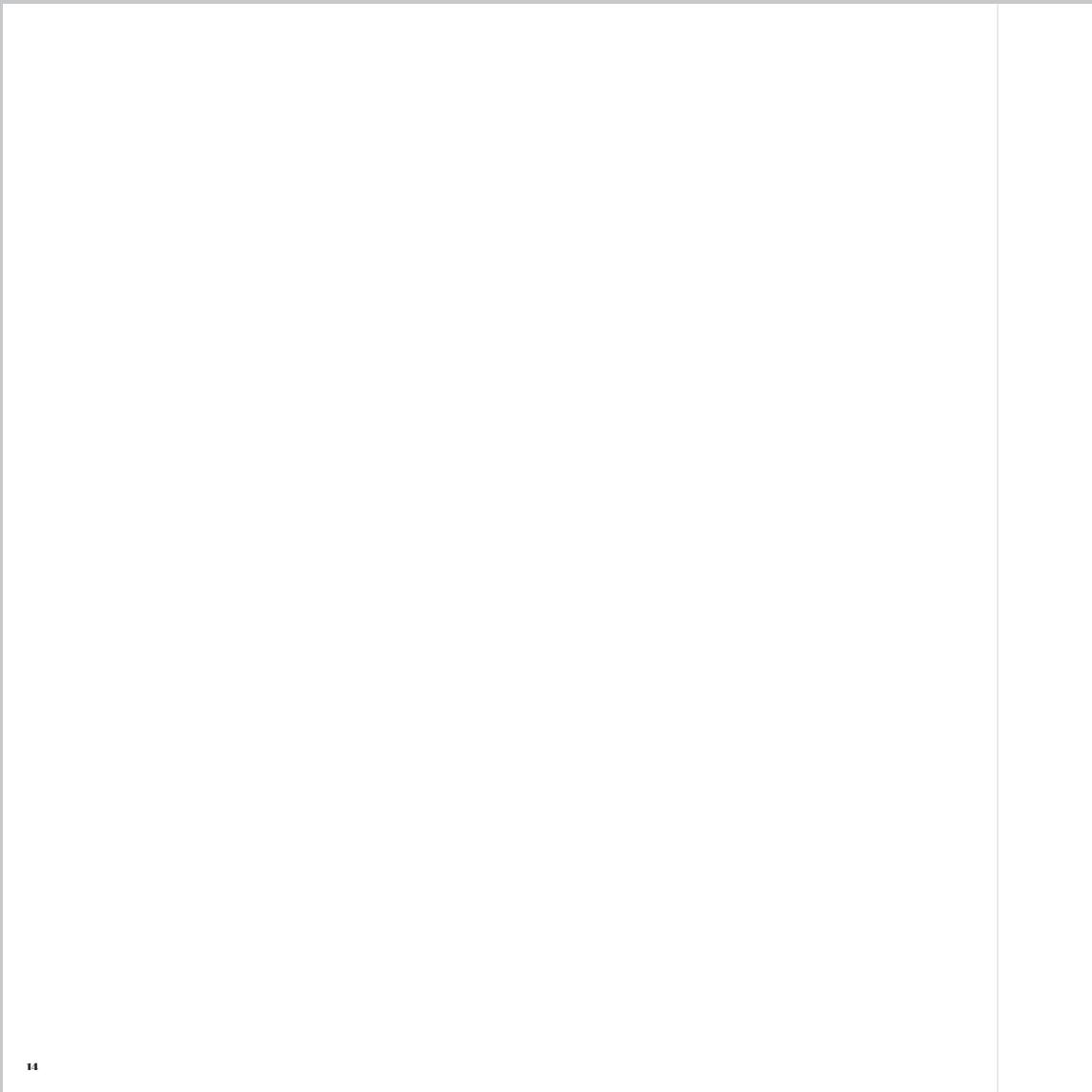
I search this line every time in every piece. I'm thinking what we would like to have, that we do not have yet. The strongest part we all have is our individuality. That is what I'm doing with one-of-a-kind piece, as we all are.
Artsi Ifrach



















LIMITED EDITION

500 numbered copies

£40 €45 \$50

Binding: hardcover

Size: 215 x 235 mm

Pages: 112

Number of illustrations: 142

Paper: Enso Lux Creamy 90g

PIECE OF MIND by Artsi Ifrach

Release: October 2017

Artsi Ifrach works in Marrakesh and creates all his pieces with a total freedom from the state of mind he has at the moment. Being respectful of the past and the culture to bring something warmer.

Vintage fabrics can match past and present. Colours and prints are his landscapes. The process of creating each picture, starts with a piece he creates in that day, as he

makes one of a kind pieces and he tries to make one of a kind pictures with them, pictures that tell stories full of feelings. He creates the whole art direction around it and the picture themselves with himself modelling. It's very important for him to create a picture that doesn't reflect the time it has being taken and it will be memorable always. All his pieces are to be sold in the end.

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KAHL Editions Ltd. Reg Company Number: 10310 969

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