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Book with a numbered and signed print - Ultra Smooth Fine Art paper

MIDO by Julie Joubert

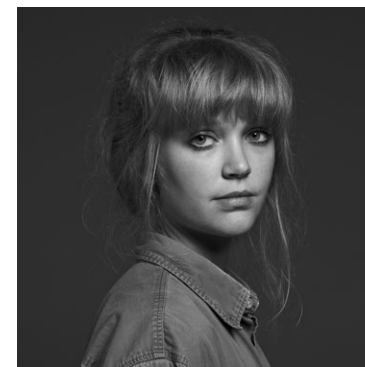
Texts: Julie Joubert et Michel Poivert

I met Ahmed in 2017 at a social reintegration centre for young people in difficulty. Thanks to social media, we met up again two years later. Abbreviation, nickname, pseudonym: MIDO.[...] Presenting differing identities over the course of his encounters, Ahmed wants to hide as much as he wants to be noticed. Throughout a chaotic life punctuated by painful elements, he has survived by dreaming of becoming a model. His great fragility, his self-destructive nature, as well as his ability to reveal himself, immediately convinced me of the need to follow him in his daily life for an unspecified period.

— Julie Joubert

Julie Joubert invents a real character whose story she does not know. Photography is special: it puts you in an uncertain position when it comes to creation. If one wishes to be faithful to its realistic nature, and if one has a strong social conscience, photography is an exercise on the ground and over time. It is also a way of relating to others that frees you from explaining what attracts you to someone who is to become more than a model. A real person whose life is becoming a photographic story. Is this how we give meaning to lives that can't seem to find their way?

— Michel Poivert



Julie Joubert

Photo: Vincent Binant

A graduate of the Ecole des Arts Décoratifs in Paris, Julie Joubert embraces social themes to highlight those who are continually side-lined. Her photographs are almost documentary and invite the viewer to change their perception of these individuals through the sublimation of their faces and bodies. While maintaining a certain distance, she tries to highlight the authenticity and uniqueness of her subjects.

Her work has been presented at several exhibitions in France: the General Stores in Pantin, the Galerie Houg in Paris and La Nuit de la Photographie during the 9th festival in Lyon. A solo exhibition at Julio Artist-run Space gallery and a collective exhibition at La Fab "La Galerie du jour Agnès B." in Paris are being prepared for 2021.

Her first book, 'MIDO' was published in 2021 by KAHN Editions.

AVAILABLE IN DECEMBER 2021 AT

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MIDO

Julie Joubert

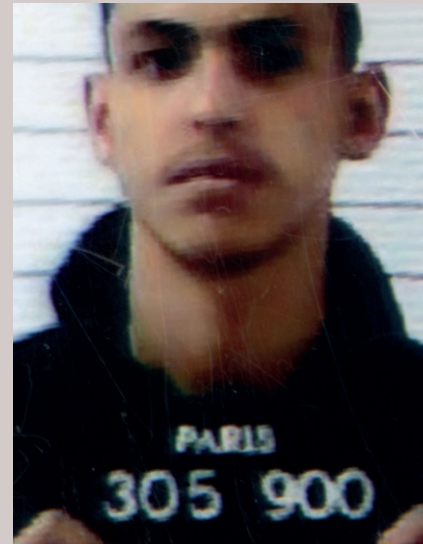


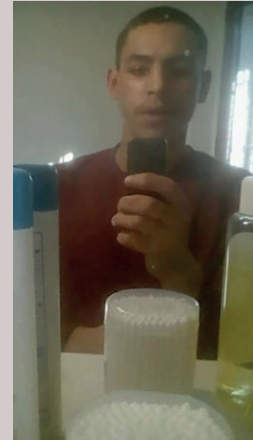






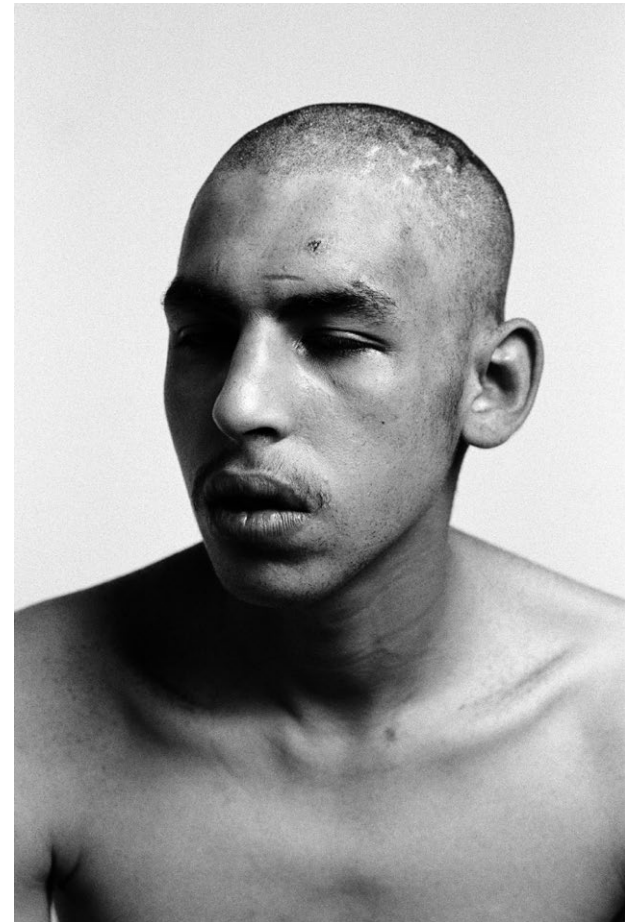
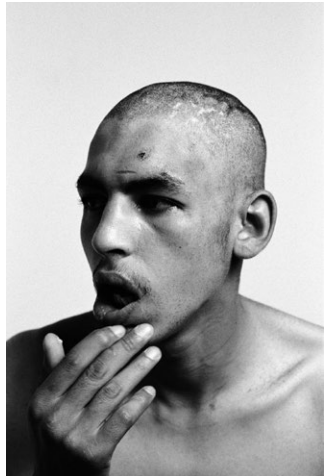
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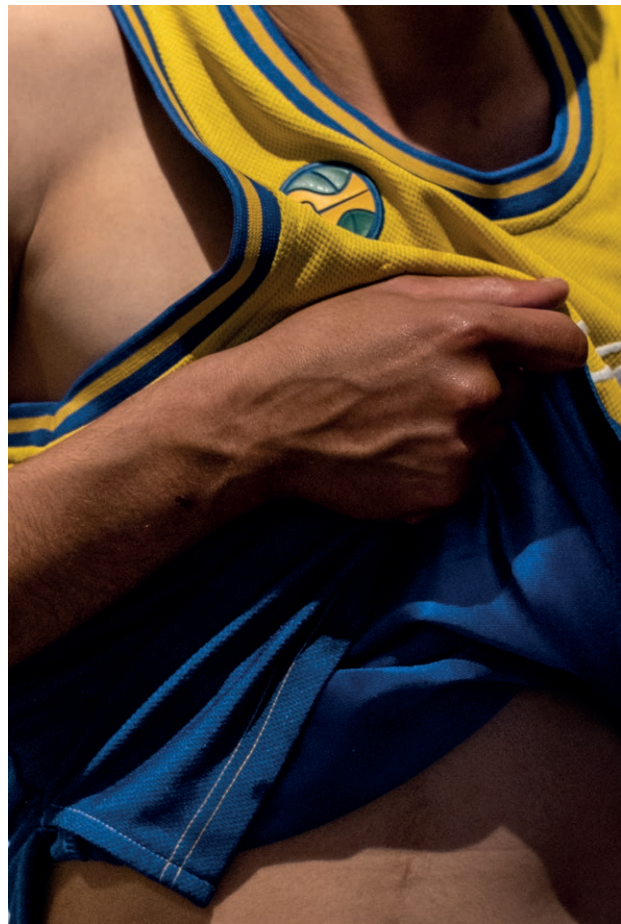








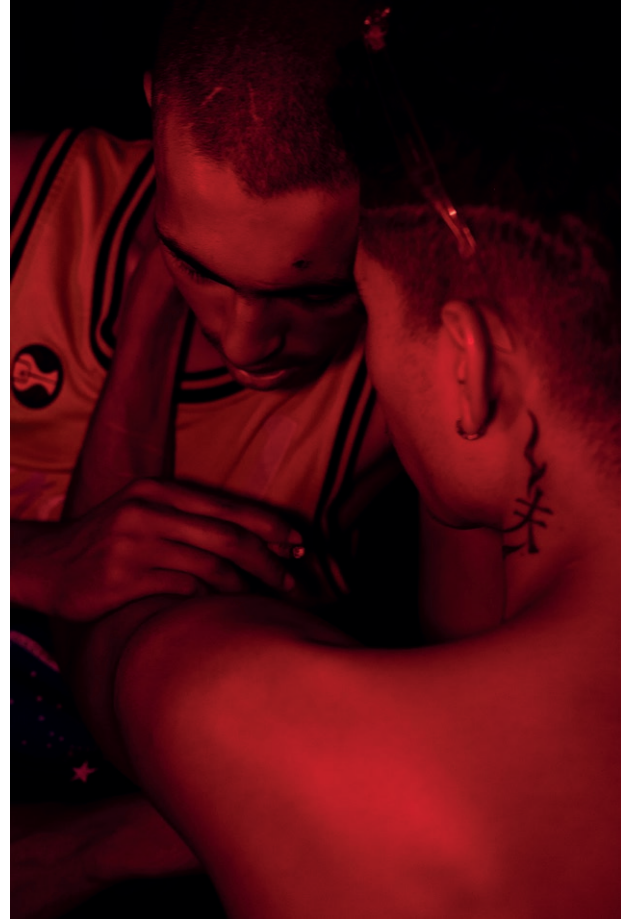








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