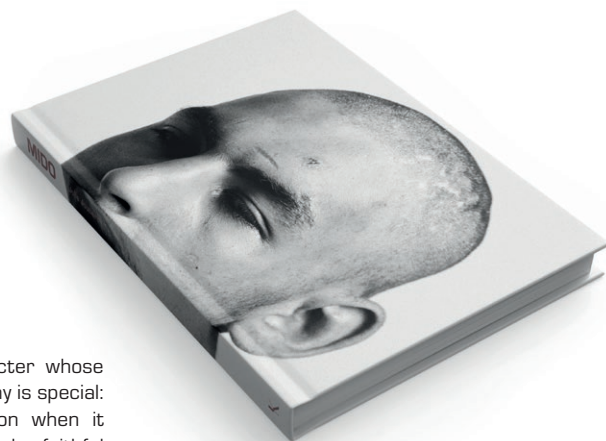


MIDO by Julie Joubert

Texts: Michel Poivert & Julie Joubert



I met Ahmed in 2017 at a social reintegration centre for young people in difficulty. Thanks to social media, we met up again two years later. Abbreviation, nickname, pseudonym: MIDO.[...] Presenting differing identities over the course of his encounters, Ahmed wants to hide as much as he wants to be noticed. Throughout a chaotic life punctuated by painful elements, he has survived by dreaming of becoming a model. His great fragility, his self-destructive nature, as well as his ability to reveal himself, immediately convinced me of the need to follow him in his daily life for an unspecified period.

— Julie Joubert

Julie Joubert invents a real character whose story she does not know. Photography is special: it puts you in an uncertain position when it comes to creation. If one wishes to be faithful to its realistic nature, and if one has a strong social conscience, photography is an exercise on the ground and over time. It is also a way of relating to others that frees you from explaining what attracts you to someone who is to become more than a model. A real person whose life is becoming a photographic story. Is this how we give meaning to lives that can't seem to find their way?

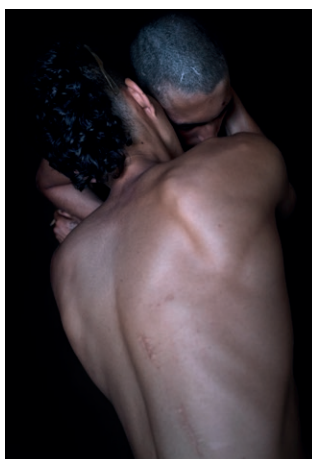
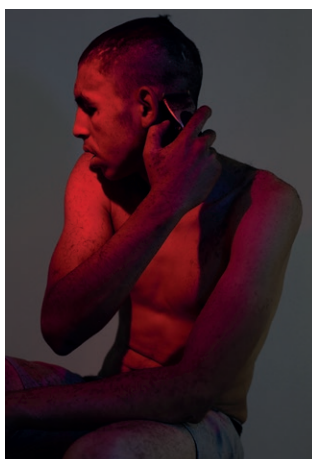
— Michel Poivert

PUBLICATION KEYWORDS

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#Jail #Paris #Story #Faithful
#Youth

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ABOUT THE AUTHOR

Julie Joubert embraces social themes to highlight those who are continually side-lined. Her photographs are almost documentary and invite the viewer to change their perception of these individuals through the sublimation of their faces and bodies. While maintaining a certain distance, she tries to highlight the authenticity and uniqueness of her subjects. Her work has been presented at several exhibitions in France: the General Stores in Pantin, the Galerie Houg in Paris and La Nuit de la Photographie during the 9th festival in Lyon. A solo exhibition at Julio Artist-run Space gallery and a collective exhibition at La Fab "La Galerie du jour Agnès B." in Paris are being prepared for 2021.

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More than a model, Mido becomes a character between fiction and reality, between dream and reality.

— Lense

“Mido”: sensitive portrait of a painful existence.

— Fisheye

Pictorial, the very sharp images taken with a digital camera transpose it into a fantasy dimension.

— La Depeche

Julie Joubert manages in counterpoint to tell the story of a community, the human story.

— Lense

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